

## **Fasal Salah Privacy Policy**

### **Privacy Policy**

This Privacy Policy (the “Privacy Policy”) describes the information Fasal Salah (“Fasal Salah” “we,” or “us”) collects from or about you. It also describes how we may use, share, and handle the information we collect.

We view protection of your privacy as a very important principle. We understand clearly that You and Your Personal Information is one of our most important assets. We store and process Your Information including any sensitive financial information collected (as defined under the Information Technology(IT) Act, 2000 and IT Amendment Act, 2008), if any, on computers, devices that may be protected by physical as well as reasonable technological security measures and procedures in accordance with Information Technology Act 2000 and Rules there under.

Before using our App/Website, You should review this Privacy Policy and the Terms and Conditions on our App/Website. By using the App/Website, you are consenting to the collection, processing, use, and disclosure of Your Personal Information as set forth in this Privacy Policy. If you do not agree to be bound by this Policy, you are not authorized to, and you may not, access or use our App/Website.

Please read the following statement to learn about our information gathering and dissemination practices.

#### **Note:**

**Our Privacy Policy is subject to change at any time without notice. To make sure you are aware of any changes, please review this policy periodically.**

By visiting this App/Website you agree to be bound by the terms and conditions of this Privacy Policy. If you do not agree please do not use or access our App/Website.

By mere use of the App/Website, you expressly consent to our use and disclosure of Your Personal Information in accordance with this Privacy Policy. This Privacy Policy is incorporated into and subject to the Terms of Use.

### **1. Collection of Personally Identifiable Information and other Information**

When you use our App/Website, we collect and store Your Personal Information which is provided by You from time to time. Our primary goal in doing so is to provide You a safe, efficient, smooth and customized experience. This allows us to provide services and features that most likely meet your needs, and to customize our App/Website to make your experience safer and easier. More importantly, while doing so we collect personal information from you that we consider necessary for achieving this purpose.

When You use our App, at the first step for downloading our App, it shall request your permission to access data stored in your device like photos, mobile user accounts details and contacts, You have choice to answer in “yes” or “no” accordingly You may proceed further for downloading and accessing the information provided in the App.

In general, You can browse the Website without telling us who You are or revealing any personal information about yourself. Once you give us Your personal information on the Website or when You browse the App You give us Your Personal Information and hence You are not anonymous to us. Where possible, we indicate which fields are required and which fields are optional. We may automatically track certain information about You based upon your behaviour on our App/Website. We use this information to do internal research on our users' demographics, interests, and behaviour to better understand, protect and serve our users. This information is compiled and analysed on an aggregated basis. This information may include the URL that You just came from (whether this URL is

on our Website or not), which URL you next go to (whether this URL is on our Website or not), your computer browser information, and your IP address.

We use data collection devices such as "cookies" on certain pages of the App/Website to help analyse our web page flow, measure promotional effectiveness, and promote trust and safety. "Cookies" are small files placed on your hard drive that assist us in providing our services. We may offer certain features that are only available through the use of a "cookie".

We also use cookies to allow You to enter your password less frequently during a session. Cookies can also help us provide information that is targeted to Your interests. Most cookies are "session cookies," meaning that they are automatically deleted from Your hard drive at the end of a session. You are always free to decline our cookies if Your browser permits, although in that case You may not be able to use certain features on the App/Website and You may be required to re-enter your password more frequently during a session

Additionally, you may encounter "cookies" or other similar devices on certain pages of the App/Website that are placed by third parties. We do not control the use of cookies by third parties.

If You choose to buy on the App/Website, we collect information about Your buying behaviour.

If You transact with us, we collect some additional information, such as a billing address, a credit / debit card number and a credit / debit card expiration date and/ or other payment instrument details and tracking information from cheques or money orders.

If You choose to post messages on our message boards, chat rooms or other message areas or leave feedback, we will collect that information You provide to us. We retain this information as necessary to resolve disputes, provide customer support and troubleshoot problems as permitted by law.

If You send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about Your activities or postings on the App/Website, we may collect such information into a file specific to You.

We collect personally identifiable information (email address, name, phone number, credit card / debit card / other payment instrument details, etc.) from You when You set up a free account with us. We do use Your contact information to send You communication / notifications / offers based on Your previous interaction with the App/Website / orders and Your interests.

## **1. Use of Demographic / Profile Data / Your Information**

We use personal information to provide the services You request. To the extent we use Your personal information to market to You, we will provide You the ability to opt-out of such uses. We use Your personal information to resolve disputes; troubleshoot problems; help promote a safe service; collect money; measure consumer interest in our services, inform You about online and offline offers, products, services, and updates; customize Your experience; detect and protect us against error, fraud and other criminal activity; enforce our terms and conditions; and as otherwise described to you at the time of collection.

In our efforts to continually improve our service offerings, we collect and analyse demographic and profile data about our users' activity on our App/Website.

We identify and use Your IP address to help diagnose problems with our server, and to administer our App/Website. Your IP address is also used to help identify You and to gather broad demographic information.

We will occasionally ask You to complete optional online surveys. These surveys may ask You for contact information and demographic information (like zip code, age). We use this data to tailor Your experience at our App/Website, providing You with content that we think you might be interested in

and to display content according to Your preferences.

## **Cookies**

A "cookie" is a small piece of information stored by a web server on a web browser so it can be later read back from that browser. Cookies are useful for enabling the browser to remember information specific to a given user. We place both permanent and temporary cookies in Your computer's hard drive. The cookies do not contain any of Your personally identifiable information.

### **1. Sharing of personal information**

We may share personal information with any third party including but not limited to our affiliates, group companies, agents, contractors, service providers to help detect and prevent identity theft, fraud and other potentially illegal acts; correlate related or multiple accounts to prevent abuse of our services; and to facilitate joint or co-branded services that You request where such services are provided by more than one corporate entity. Those entities and affiliates may not market to You as a result of such sharing unless You explicitly opt-in.

We may disclose personal information if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to summons, court orders, or other legal process. We may disclose personal information to law enforcement agents, third party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to: enforce our Terms of Use or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our users or the general public.

We and our affiliates may use or share some or all of Your personal information with another business entity should we (or our assets) plan to merge with, or be acquired by that business entity, or re-organization, amalgamation, restructuring of business. Should such a transaction occur, that other business entity (or the new combined entity) will be required to follow this privacy policy with respect to Your Personal Information.

We may also use Your Personal Information to contact you about our own and third-party goods and services that may be of interest to you. If you do not want us to use Your Personal Information in this way, please check the relevant box located on the form on which we collect your data and/or adjust your user preferences in your account profile.

### **1. Links to Other Sites**

Our App/Website links to other websites that may collect personally identifiable information about You. Should You choose to browse/visit such websites, Fasal Salah is not responsible for the privacy practices or the content of those linked websites.

### **1. Security Precautions**

Our App/Website has stringent security measures in place to protect the loss, misuse, and alteration of the information under our control. Whenever You change or access your account information, we offer the use of a secure server. Once Your information is in our possession we adhere to strict security guidelines, protecting it against unauthorized access.

### **1. Choice/Opt-Out**

We provide all users with the opportunity to opt-out of receiving non-essential (promotional, marketing-related) communications from us on behalf of our partners, and from us in general, after setting up an account.

If you want to remove your contact information from all Fasal Salah lists and newsletters, then write to us at [bkch135@gmail.com](mailto:bkch135@gmail.com)

## **1. Advertisements on Fasal Salah App/Website**

We use third-party advertising companies to serve ads when You visit our App/Website. These companies may use information (not including your name, address, email address, or telephone number) about Your visits to this and other websites in order to provide advertisements about services of interest to You.

### **1. Your Consent**

By using the App/Website and/ or by providing Your information, You consent to the collection and use of the information that You disclose on the App/Website or the information created when you use our App/Website.in accordance with this privacy policy, including but not limited to Your consent for sharing your information as per this privacy policy.

If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

### **1. Grievance Officer**

In accordance with Information Technology Act 2000 and rules made there under, the name and contact details of the Grievance Officer are provided below:

[bkch135@gmail.com](mailto:bkch135@gmail.com) or [info@weathersysbkc.com](mailto:info@weathersysbkc.com) BKC WeatherSys Pvt. Ltd. B2-1002, Advant Navis Business Park Sector 142, Noida Uttar Pradesh-201305.